



SARA ELIZABETH LOWE

ASSOCIATE CREATIVE DIRECTOR / AD

thatssosaralowe.com

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EXPERIENCE

22squared
March 2022 - Present
Associate Creative Director

Baskin-Robbins

Campbell Ewald Detroit
June 2021 - March 2022
Associate Creative Director

*CARFAX, Valero Energy,
MotorCity Casino Hotel*

BBDO Atlanta
March 2021 - May 2021
Senior Art Director
Jan 2018 - March 2021
Art Director

*Street Grace, Lay's, The Honey Baked Ham Company,
Sanderson Farms Chicken, Bayer Crop Science,
Georgia Lottery, Voya Financial,
Norwegian Cruise Line*

22squared
Feb 2016 - Jan 2018
Junior Art Director

*Dunkin' Donuts, Baskin-Robbins,
The Home Depot, SunTrust*

GreenStreet Marketing & Design
June 2012 - Aug 2013
Designer

*designer and secondary roles:
account manager/producer/content specialist
for local and regional companies*

T3 Promotions
Jan 2012 - May 2012
Design Intern

*assisted with developing
local branding and advertising*

EDUCATION

The Creative Circus
Oct 2015 - Design

studied graphic design & art direction

Saginaw Valley State University
May 2012 - Design & Communications

*Volleyball, GLIAC Academic Excellence Team,
Dean's List, Magna Cum Laude*

AWARDS

Ad Stars Grand Prix
Ad Stars 2 Silvers
ADC 2 Gold
ADC Best of Discipline
AdWeek Experiential Award Winner & Finalist
Campaigns for Good Finalist
Cannes Lions - Bronze
Cannes Lions - Shortlist
Cannes Lions - Silver
Clios - Bronze
Clios - Gold

Communication Arts Competition
CRESTA Silver
LIA Award - Bronze
LIA Award - Gold
LIA Finalist
New York Ad Festival - Second Prize
New York Ad Festival - Third Prize
One Show - Bronze Pencil
One Show - Merit
Shorty Shortlisted
Webby Award

SKILLS

Concepting / Creating / Leading
Print / Video / Social Content / Typography / Layout
Visual, In-Person & Email communication

Photoshop
Illustrator
InDesign